

Heart of Hope Celebration

The 4rd Annual Heart of Hope event will be held on Friday, February 17 . The auction will feature live and silent items with a raffle, door prizes and a delicious dinner prepared by Chef Chenet.

If you would like to contribute to the event but do not see an opportunity to your liking or affordability, please don't hesitate to contact us. All money raised stay in Kodiak, directly assisting local community members who experience disabilities.

Sponsorship Opportunities

Reception Sponsor — \$2,500

For your \$2,500 contribution, you will receive **exclusive sponsorship of the food and non-alcoholic refreshments** prepared by the famous Chef Chenet. Customizable benefits package available.

Benefits:

- Signage acknowledging your contribution will be prominently displayed at the event.
- You will receive a reserved table with preferred seating for 8 people at the event.
- You will be listed and highlighted as a major sponsor in marketing materials related to the event.
- You will be listed in Hope's annual report and community newsletter, both reaching local and statewide readers.

Verbal Commitment Date: January 6, 2012

Promotion Sponsor — \$1,000

A \$1,000 contribution will give you **exclusive sponsorship of 70 radio spots run over two-weeks** marketing the event.

Benefits:

- Your name will be prominently broadcasted in each radio ad.
- Acknowledgement at the event and listed as a major sponsor in marketing materials related to the event.
- You will be listed in Hope's annual report and community newsletter, both reaching local and statewide readers.

Verbal Commitment Date: January 6, 2012

Bidder Card Sponsor — \$750

Your contribution of \$750 will give you **exclusive sponsorship of the bidder cards** used at the auction.

Benefits:

- Your name or logo will prominently appear on all bidder cards used at the event.
- Acknowledgement at the event and in event print materials.
- You will be listed in Hope's annual report and community newsletter, both reaching local and statewide readers.

Verbal Commitment Date: January 20, 2012

Table Sponsor — \$500

A \$500 contribution gives you sponsorship of a **reserved table with preferred seating for 8** at the event.

Benefits:

- Signage acknowledging your contribution will be prominently displayed at your reserved table and in event print materials.
- You will be listed as a sponsor in Hope's annual report and community newsletter, both reaching local and statewide readers.

Verbal Commitment Date: January 31, 2012

Item or Service Donation

If you have an item that you would like to contribute to the auction such as a framed artwork, jewelry, travel package, collector piece or gift certificate for services that you offer, please contact us to arrange pick up. In order to give bidding winners enough time to enjoy your gift certificate, please state the expiration date no sooner than February 17, 2013 (one year from event).

Benefits:

- Depending upon the value of the item that you contribute, it may be featured on marketing materials used to promote the event. Verbal commitment must be received by December 13, 2010 in order to be included in select promotional materials.
- You will receive recognition within the auction listing at the event.
- You will be listed as a sponsor in Hope's annual report and community newsletter, both reaching local and statewide readers.

Commitment Date: February 10, 2011

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Helping People with Disabilities Achieve Their Dreams

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